

**TUALATIN TOMORROW
VISION IMPLEMENTATION COMMITTEE**

MEETING #5

May 14, 2008

7:42 P.M. – 8:50 P.M.

City Council Chambers

MEMBERS PRESENT: Monique Beikman, Frank Bubenik, June Bennett, Neta George
Candice Kelly, Connie Ledbetter, Larry McClure, Gary Rusynyk,
Dave Volz, and Jay Wilcox

PARTNERS: Buck Braden, Artist
Diane Lynch, Wetlands Conservancy
Joe Lipscomb, Loaves and Fishes
Linda Moholt, Tualatin Food Pantry
Sheri Wantland, Clean Water Services
Steve Wheeler, Clackamas County
Jill Zurschmeide, Tigard-Tualatin School Board

STAFF: Doug Rux, Community Development Director
Carol Rutherford, Office Coordinator

INTRODUCTIONS/AGENDA

Mr. Bubenik welcomed everyone. VIC members introduced themselves and were encouraged to sign in. Mr. Bubenik reviewed the agenda.

ACCEPTANCE OF MINUTES FROM APRIL 9, 2008 VIC MEETING

MOTION by George, SECOND by Bennett, to approve the minutes of the April 9, 2008 meeting. MOTION PASSED unanimously.

DISCUSSIONS

NEW BUSINESS:

Meeting with Mayor Ogden – Budget Update

In addition to Frank and Candice, Councilor Beikman and Doug Rux participated in this meeting; it went well, and the Mayor was totally supportive. It was recommended that we speak with every Council member to provide additional information on our budget request. Councilor Beikman and Mr. Rux concurred that things went well, and that they feel money will be allocated for our request in its entirety. The first meeting of the Budget Committee is May 27, 2008.

Meeting Dates After July 2008

Beginning in July 2008 (the start of FY 08/09) the VIC will meet on a quarterly basis while the Steering Committee will continue to meet monthly. After a brief discussion, it was agreed to

continue to meet on the second Wednesday with the cycle of two consecutive monthly Steering Committee meetings followed by the full VIC in the third month.

MOTION by Kelly, SECOND by George to establish quarterly meetings for the Vision Implementation Committee to meet on the second Wednesday of March, June, September, and December each year. MOTION CARRIED unanimously.

Both the VIC Steering Committee and full VIC meetings will run from 6:30 p.m. - 8:30 p.m. This schedule can be adjusted if it does not meet the needs of both committees. The VIC will meet on June 11th from 7:30 – 8:30 p.m. and then not meet again until September 10th. Mrs. Rutherford will compile a list of the meeting dates for both committees for FY 08/09 as well as securing locations for them.

OLD BUSINESS:

Community Event, May 8, 2008 Review:

Ms. Kelly thanked everyone for their participation and support. All feedback received was extremely positive. She read excerpts from emails received from Carla Thaler and Cassandra Ulven who conveyed their praise for the event and the “phenomenal team that represents Tualatin Tomorrow.” The crowd was engaged and interested. 91 people signed in, but additional individuals attended the event without signing in. Mr. Rux felt that there were at least 100 attendees who were not associated with partners, volunteers, and staff members. Total attendance was 150-160 people. Scott Schlegel, our partner from Community Action who attended the community event, stated that compared to Hillsboro’s event, we had double amount of people based on the size of our respective communities. The hospital education center provided a great venue, and we received excellent support from their staff.

Marketing efforts went well using a variety of resources (flyers, media, phone bank, email blasts etc.) TVCTV participated and interviewed numerous participants. This will be edited into a 5-10 minute presentation, and we will receive a DVD to use for marketing purposes. Connie suggested the broader use of nametags so that the public can distinguish who we all are. Business cards will also be designed so that individuals will know how to contact us.

Susan Stark Hayden and an Assistant Vice Principal did a great job representing the School District. Clackamas County had two people representing that agency, but we need someone from Washington County. Mike Dahlstrom is now working for Washington County, and he may become our representative. Linda Moholt indicated that she has some contacts, too. Ms. Kelly encouraged the VIC members to email her with any additional feedback or suggestions for the community event.

Mr. Wilcox commented that everyone has heard of our program. Ms. Kelly stated that we have set high goals, and we’re meeting them. This gives us the credibility we need to continue to move forward. May is a great month to hold the annual community event. We will begin preliminary planning for the 2009 event within next few months. Consideration will be given to rotating locations throughout Tualatin for future community events.

Annual Report to City Council – July 14, 2008:

Mr. Bubenik reviewed basic components of report and stated that the VIC Steering Committee discussed this at their meeting earlier this evening. This report will be finalized by the end of June and presented to the City Council at their July 14, 2008 meeting. He reviewed the five basic sections of the report, as outlined on the White Board. They consist of:

- Background
- Effectiveness of Tualatin Tomorrow Involvement
- Recommended Revisions to the Vision Plan
- Activities of the Vision Implementation Committee
- City Council Recommendations

Bullet #1: The Background section will be taken from the information contained on the website.

Bullet #2: This focuses on the effectiveness of involvement by volunteers, partners, and citizens. This section will be concise since this phase of the project has only been in existence for six months. Photographs/graphics will be included with the text. Ms. Kelly will summarize information about the community event including the number of attendees, volunteers, and feedback received.

Bullet #3: This is the section where the VIC will request any revisions to the Action Plan. Mr. Bubenik stated that we don't plan to drop any actions from plan, and we likely will not add any this year. We may recommend that the Action Plan be changed to move items from one area to another. This section was discussed at the Steering Committee meeting, and they recommended that the water quality issues currently in PRN may be more appropriate in the GHT focus area because of its broad focus. If this is approved, it will be facilitated via an addendum placed into the existing document. Ms. Kelly circulated a handout which included 4-5 recommendations that were requested by event attendees. They will be reviewed to determine where they fit and if they already exist in the action plan. Most of them focus on traffic and parks issues.

Connie Ledbetter stated that there is one item regarding the Artwalk that might be better served in the ACE focus area. Mr. Wheeler inquired if items can be in only one category. Jill Zurschmeide replied that they should be only in one area so that you don't have to communicate with two focus area representatives. Since Becky Savino is the City's liaison for the Arts, Culture and Education while Carl Switzer is with the PRN, it was agreed that Artwalk would be better with ACE. Mr. McClure and Mr. Braden concurred since the Arts Advisory Committee is a Supporting Partner.

MOTION by Beikman SECOND by Zurschmeide to recommend that PRN 10.1 be moved to ACE and that items 2.2 and 2.3 be moved from PRN to GHT. MOTION CARRIED unanimously.

Bullet #4: At the Steering Committee meeting, Mr. Rux requested that the six focus area leads and Partners provide a brief recap of their areas and submit this information to Frank and Candice by June 1st. It should be no more than three paragraphs, clean, succinct, and to the point, focusing on the positive things that have occurred.

Bullet #5: This involves recommendations to the Council that are outside of our budget request for FY 08/09 and could include Council's ongoing support as well as continuing our outreach program. One avenue for accomplishing this which was discussed by the Steering Committee is a short presentation (3-5 minutes) by one focus area lead and Partner bi-monthly at Council meetings to highlight one or two actions - either what you've done or are engaged in now. This would allow each focus area one short presentation over a one-year period. It would be a good, free venue with different faces each time and would show what the initial "seed money" has accomplished. Sheri Wantland stated that Clean Water Services would love to participate. Mr. Rux suggested that we put this recommendation in the report with a proposed schedule. The program could start in August, with additional presentations in October, December, February April, and June. Councilor Beikman supported this recommendation, and stated it would be beneficial for the TV audience as well City Council members. Connie Ledbetter volunteered PRN for the August meeting; Jay Wilcox will do an HSS presentation in October;

ACTIONS:

Any Needed Actions – Annual Report to City Council in July

The focus area leads will provide a short recap of their activities to Frank and Candice by June 1st. A draft of the report will be emailed to the Steering Committee and VIC prior to the June 11th meeting where it will be reviewed and finalized by the VIC. The final report will be a five-page document, easy to read with graphics.

Any Needed Action on Crawfish Festival:

Ms. Kelly stated that Diane Bonica will be responsible for the float this year. Diane attended the Steering Committee meeting and provided an overview of her plans. It consists of 20 people walking along the parade route holding large pieces of PVC pipe with messages on them - two for each of the six focus areas and eight tying into the theme of the parade (Crawfish of the Caribbean.) The poles will be colorful, have varying heights and may include some type of bells/noise. The cost will be about \$10.00 each. Steering Committee members supported an allocation of \$250.00 for supplies for the float from the FY 07/08 budget. Mrs. Bonica could either assemble them herself or organize a committee to help create them. After the parade, the poles will be displayed at the Crawfish Festival.

MOTION by Lynch SECOND by Zurschmeide to approve the allocation of \$250.00 for supplies for the Crawfish Festival float. MOTION CARRIED unanimously.

20 people are needed to participate in the parade. VIC members were encouraged to send Diane an email (dbonica@gmail.com) if they would like to participate or have any additional suggestions. Ms. Kelly stated that she would like to purchase some other items from this fiscal year's budget which would include the rental of a tent for the Crawfish festival (the booth will be 10 x 10 feet with three sides), business cards with our logo, and some low-cost items for "give-a-ways" at the Crawfish Festival. The banners used at the community event will be displayed in the booth.

MOTION by Wheeler, SECOND by George to approve spending money for the tent rental, business cards, and give-a-ways for the Crawfish Festival. MOTION CARRIED unanimously.

Any Needed Action on Meeting Dates After July 2008

This has been done.

PUBLIC COMMENTS

None

ANNOUNCEMENTS/OTHER ITEMS

Mr. McClure submitted updates from his group that were done at community event. Ms. Wantland also submitted her PRN document which was in the form of a report card.

Jay Wilcox attended a luncheon meeting with four ministers who are trying to get a faith-based group started in Tualatin. There are 19 churches of various faiths in Tualatin. He also attended a luncheon with representatives of the Essential Health Care Clinic which consists of volunteer doctors and nurses who provide free medical services in Hillsboro and the Tigard/King City area.

There was a large fundraising lunch (800 attendees) to benefit Loaves and Fishes today. This is the second largest non-profit organization (behind the Red Cross). Joe Lipscomb announced that Paula Stewart will be replacing him on the VIC since she will be the best person to represent them. Loaves and Fishes currently serves 5,000 meals per day in the tri-county area, with 25-30 meals provided to homebound individuals here in Tualatin. No one is turned away. In addition, some facilities are bringing their residents to the Senior Center for lunch once per week to promote interaction for them.

Linda Moholt stated that the number of people served by the Food Pantry has increased by 34%. Five new families visited the pantry today. Donations are slowing down while prices continue to increase.

Connie Ledbetter stated that the last meeting regarding the proposed bond measure is May 14th. Councilor Beikman briefly reviewed the possible components of a 40 million dollar recreation bond that would include securing land and constructing a recreation center as well as 13 million dollars to improve trails, parks, and sports fields. Ms. Moholt stated that some volunteers with her organization have voiced concern over the cost, that it is too expensive, and they cannot afford anything else on their property taxes. To promote this bond measure, we will need to be very clear about who/what will benefit from it. Mr. Lipscomb stated that Loaves and Fishes is very supportive, and that a committee is being formed in the Senior Center to talk to the older population. Jill stated that the School District is also going out for school bond measure this November. Steve Wheeler stated that Metro might also have a bond measure on the November ballot.

MOTION by Lipscomb, SECOND by Wantland to adjourn the meeting at 8:50 p.m. MOTION CARRIED Unanimously.

Summary notes compiled by: Carol Rutherford, City of Tualatin