

**TUALATIN TOMORROW
VIC STEERING COMMITTEE**

MEETING #9

October 8, 2008

6:30 P.M. – 8:25 P.M.

City Council Chambers, 18880 SW Martinazzi Avenue

MEMBERS PRESENT: Monique Beikman; Frank Bubenik; Neta George; Candice Kelly; Kelly King; Connie Ledbetter; Linda Moholt; Gary Rusynyk; Dave Volz

MEMBERS ABSENT: June Bennett; Larry McClure; Jay Wilcox

GUESTS: Diane Lynch; Dave Simmons

STAFF: Carol Rutherford, Office Coordinator;
Doug Rux, Community Development Director
Lisa Thorpe, Tualatin Tomorrow Champion

AGENDA

Mr. Bubenik welcomed everyone and reviewed the agenda.

ACCEPTANCE OF MINUTES FROM JULY 9, 2008 VIC STEERING COMMITTEE

MOTION by George, SECOND by Beikman, to approve the minutes of the August 13, 2008, VIC Steering Committee meeting. MOTION PASSED unanimously.

DISCUSSIONS

In-Depth Focus Area Report: This item was canceled due to Jay Wilcox 's illness. However, it was pointed out that communication with a representative of the Food Pantry and Police Chief Barker should take place soon as preparations are made for the Health, Safety and Social Services' report to the City Council on October 27th.

NEW BUSINESS

Our Ocean/Marine Reserves Presentation: Diane Lynch, representing Our Ocean, distributed information, and meeting attendees viewed a 15-minute DVD presentation. "Our Ocean" is a coalition of conservationists which include fishermen, local leaders, and businesses who want to preserve our ocean legacy. A current goal of the organization is to identify areas to be protected. In 2000 Governor Kitzhaber appointed people to serve on an Ocean Policy Advisory Committee, and they were tasked to develop marine reserves in an area 0-3 nautical miles off the coastline. Nothing happened until 2005 when Governor Kulongoski revisited it. The booklet is a comprehensive summary of all the ocean issues. The film discusses countries and states that have set up these marine reserves as well as highlighting the issues and the proposed areas for consideration.

Ms. Lynch's organization has been directed to identify nine proposed sites for consideration. Nominations have been submitted, and they are working with Oregon Fish and Wildlife and the Division of State Lands to insure that the basic parameters are met. The areas chosen should insure that the sites are large enough to achieve the initial goals. This will be presented to the legislature to determine if they will fund this program. The costs are unknown at this time. Following the film, Diane further expanded on the proposed marine reserves and how they would be protected from any uses that would disturb the environment. She reviewed the locations nominated by Our Ocean, encouraged everyone to visit the website, and to sign the letter to the Governor voicing support for marine reserves. She also inquired if the City Council would be interested in adopting a resolution similar to Lincoln City's. Mr. Volz supported the proposal, but stressed that intelligent people should manage it and that it should be done smart. Ms. Kelly suggested that Mr. Volz customize a letter to the governor to outline his concerns/suggestions.

Mr. Bubenik thanked Diane for her presentation and encouraged Steering Committee members to email her if they have any questions. She will email Councilor Beikman with a sample of the resolution passed by the City of Lincoln City and will also give the Chamber a supply of the sample letters to be sent to the Governor's office.

Alternates and Outreach Activities Discussions and Suggestions: Ms. Kelly suggested that committee members think about this topic which focuses on the recruitment of volunteers to serve as either replacements, alternates, or co-chairs for each of the six focus areas. Ms. George stated that we need to insure we are in line with what we presented to the City at the time the Vision Plan was adopted. In that plan, two focus leads will transition out of their roles this year.

Mr. Bubenik and Ms. Kelly stressed the need to solicit volunteers that you're compatible with and who have an interest in your focus area. "Word of mouth" and outreach efforts are effective means to secure new volunteers. Participation as an alternate is an effective way for new individuals to learn about the structure of the program. It is important for the focus area leads to groom your replacement so that there can be an easy transition of responsibilities. Another option is for the current focus leads to stay on and become the alternate. Alternates are very important so that you can cover for one another at these monthly meetings as well as exchanging ideas.

The City newsletter can serve as media for volunteer recruitment, and we can request support from Victoria Eggleston, the City's new Volunteer Coordinator. Connie has volunteered to work on youth participation and is scheduled to meet with the associate principal at Tualatin High School this Friday. She will share additional information at the next Steering Committee meeting. Ms. Moholt suggested that it is easier to solicit youth support if it is something they can do with a friend. She also suggested that organizations such as the high school FBLA, Key Club etc. could be good resources. There is also an Hispanic Club (20% of the students at Tualatin High School are Hispanic.) Ms. Thorpe stated that unfortunately it is hard to get them to participate. Any thoughts or suggestions on these subjects should be emailed to Frank or Candice. This subject will be further discussed at the November 12th meeting.

Pumpkin Regatta/WES Opening: Lisa Thorpe is organizing this event on behalf of the City. Candice Kelly has one person (June Bennett) willing to volunteer to work from 1-2 p.m. in the Tualatin Tomorrow booth. Due to medical issues, Candice will be unable to participate. If anyone else is interested in volunteering to staff the booth, they should contact either Candice or Lisa.

The opening of WES has been delayed until January 30, 2009; WES week will be February 2-6. Part of the reason for the delay is safety concerns based on a recent accident in the Los Angeles area between a freight and a commuter train. A computerized system will be installed in the P & W Railroad trains that will run along the same tracks as WES. P & W staff will receive training and certification. This system is already installed in the WES trains.

Ms. Moholt stated that there currently is no provision to move people from the WES station to their location of employment except for one 15-passenger van which is already at capacity. There is no TriMet bus service to outlying areas of Tualatin. She encouraged everyone to contact TriMet or write "letters to the editor" to voice concern over this missing link. Local businesses may be willing to contribute money to help pay for additional shuttles. The Chamber is willing to operate them.

Mr. Volz has called Chris Novotny at TriMet for an update. She also emphasized the safety component to install this equipment in 35 trains. The other obstacle is that the manufacturer of the DMU is in severe financial straits. TriMet provided 3 million dollars to pay their suppliers so that the project can continue to move forward. TriMet is revising their bus schedule and will place a bus stop near the station, but that isn't going to accomplish much. They need to get handle on the traffic situation prior to putting together a specific schedule, to help it evolve in a smart way, and to determine the demand for this service. The primary emphasis of WES is on transporting residents from here to Portland. Only two bikes are permitted on each train. Another issue still being addressed is train horn noise.

Ms. King stated that the Chamber is applying for another grant to request funding to operate 1-2 more shuttles. Ms. Kelly stated that one goal in the Tualatin Tomorrow Visioning Plan is for the development of an inter-transit system for connectivity. It would greatly benefit us to implement this and have the local business leaders to support it. There could be tax benefits to the businesses for use of mass transit by employees. \$53,000-55,000 is needed to operate one shuttle, and Tualatin's is currently funded by a grant from TriMet, but we need to identify other funding sources. Ms. Moholt stated that she is working on a Regional Transportation Plan with neighboring jurisdictions, but, even if an agreement is reached, it's 5-10 years out. We need an alternative plan that can be implemented now .

Partner Luncheon to Get Update on Action Items: Mr. Bubenik stated that this idea evolved at last month's VIC meeting. Attendees agreed that a good means to provide feedback would be at a lunch rather than compiling individual reports through focus area leads. This approach has worked well in other jurisdictions (Hillsboro/Bend).

Ms. Kelly thought it was an excellent opportunity to network and for the Partners to connect in a different arena and still get work done. She referenced the luncheon that was prior to the

formation of the Ad Hoc Implementation Committee. This could also be a tool to bring other Partners back, and we have some extra money to do this. Representatives of the Chamber supported this suggestion. Ms. George stated that there is some overlap among partners and inquired how this would work. Mr. Bubenik responded that there would be a rotation through the six focus areas. There will be a lot of advance preparation and include participation by all Partners. This luncheon must be done prior to preparation of the report card, presentation at the annual event, and the submittal of the annual report to City Council.

In looking ahead, this committee will be involved in budget discussions in January for the five-year plan as well as preparation of the annual budget. January or early February may be the best time period for the luncheon which would then provide adequate time to work on the report cards prior to the annual event in late April or early May 2009. Councilor Beikman suggested that we compile a report card for each of the six focus areas and then have a large copy for display at the annual event. Mr. Bubenik stated that he would like to expedite this luncheon meeting, and we will have Lisa's assistance to arrange it. It was agreed to select a location and date for a Partner luncheon.

OLD BUSINESS

TT Champion – Where We are Now: Lisa Thorpe and Doug met prior to this meeting and discussed various things. There is a need for Candice and Frank to meet with Lisa and Doug to establish protocols to maximize her efficiency, insure that all work requests are routed through the co-chairs, and discuss logistical issues. Lisa is compiling a preliminary list of things to be done; Candice is also working on a similar list. Doug requested that Lisa be copied on all the emails. Doug, Lisa, Frank, and Candice will coordinate a date/time to meet within the next week or two.

Brochure Update: Ms. Kelly insured that all attendees had reviewed a draft brochure which has been created with the assistance of Sheri Wantland and staff members from Clean Water Services. There are a few typographical errors to be corrected and other items to work out. Carol Rutherford has also marked up a copy with proposed changes. Suggested modifications include:

- Adjust the color to be green and white in the logo section on the front page.
- Change the focus area art to be the clip art which is consistent with other “branding” for the six areas.
- Remove all hyphenated words.
- Adjust the size and placement of some logos.
- Insert a picture from a City Council meeting to replace one of the ones from the 2006 Crawfish parade.
- The size of pictures should be varied rather than all the same.
- Concern was noted over how many website references were needed, but it was later agreed to include it on the bottom border on each page with the lettering in white for a strong contrast against the green background.
- It was agreed to insert headings on the top tan portion of the three inside pages to read: Vision; Implementation; Focus Areas.

Town Hall Planning Update: Ms. Kelly stated that possible dates include the last week in April or early May. Committee members were encouraged to let Candice know if there are any dates that should not be considered due to potential conflicts with other area events. Ms. Moholt stated that a date for Celebrate Tualatin has not yet been set. The Chamber will be developing a community-wide calendar to document all events occurring in Tualatin. They are also in the midst of updating their website.

The Planning Committee is strongly considering Meridian Park Hospital Educational Building again. There was some concern about using the TVF&R building since they may still be involved in their remodel, and there could be parking issues at that location. Committee members agreed that we did not want the Town Hall event to span two days. It was also agreed that a midweek evening event would be best. After a brief discussion, the consensus was that a Thursday would be the optimal week night and that the event should extend beyond 2 hours (i.e. 5:30 to 8 or 8:30 p.m.). Ms. Kelly will contact the hospital to determine the availability of their facilities for the last Thursday in April and early May.

Partner Survey Update: Mr. Bubenik will tweak the questionnaire for further review at the November meeting. It will include boxes to “check.” This survey should be completed prior to the proposed Partner lunch.

Update on Bond Measure: A Community Forum is scheduled for October 14th at 7 p.m. in the Heritage Center (see flyer) at which time the bond measure will be discussed as well as various other measures on the ballot (i.e. Washington County, PCC, TVF&R) and presentations by the candidates running for City Council. There will be articles in the Tigard/Tualatin Times and Oregonian tomorrow regarding this event.

Focus Area Leads Report/Questions:

Growth Housing and Town Center: Gary had nothing to report.

Governance Leadership and Community Engagement: Neta had nothing to report.

Parks, Recreation, and Natural Areas: Connie provided no further update.

Traffic Transportation and Connectivity: Dave Volz reported that there was lots going on regarding the I-5 connector. He voiced his thanks to the Chamber for getting people behind it and negotiating with neighboring cities to take a proactive approach. Nothing is happening fast, and the focus now is a hybrid. There is a stakeholder work group meeting tomorrow to review options by the traffic modelers. Major obstacles exist with the City of Wilsonville and an alliance of people against the proposed connector. We can't get a “buy in” by Metro Council which is needed before anything can move forward. Ms. George suggested collaborating with the two Metro councilors running for office. Ms. Moholt reinforced need to support this project and write letters to document the need for this project to move forward.

Arts, Culture, Education, Youth and Family Activities: Larry McClure was out of town. No update was provided.

ACTIONS

Any needed actions on any of the above items:

- Ms. Kelly will update the brochure based on the recommendations discussed tonight.
- Doug, Candice, Frank and Lisa will meet to discuss protocol for Lisa's new position.
- Committee members were encouraged to think about alternate individuals to serve as focus area leads.
- Volunteers are needed for the Tualatin Tomorrow booth at the Pumpkin Regatta.
- Committee members should provide Frank with any recommendations for the Partner Survey.

PUBLIC COMMENTS

None

ANNOUNCEMENT/OTHER ITEMS

Ms. Thorpe stated that we are still looking for paddlers to participate in the Pumpkin Regatta. There are different heats, and you can decorate the pumpkins any way you like.

MOTION by Volz, SECOND by Thorpe, to adjourn the meeting at 8:25 p.m. MOTION CARRIED unanimously.

Summary notes compiled by: Carol Rutherford, City of Tualatin