



Draft Vision Statements
(For Steering Committee Discussion)

September 15, 2006 Draft

Parks Recreation and Natural Areas

In the Year 2030, Tualatin is a city recognized for its parks, trails and natural areas. Open spaces are abundant. Wetlands and other sensitive natural areas are protected and restored. Tualatin continues to be lauded as a City of Trees due to its lush tree canopy.

Sound, comprehensive planning lays the groundwork for Tualatin's quality environment by controlling growth and managing traffic. Land use regulations contribute to the quality of Tualatin's waterways. The community encourages and enforces high environmental standards.

Parks and recreation plans ensure that Tualatin residents enjoy a high quality of life while preserving the environment. Tualatin's parks and trails are natural, inviting and well used. Sports and recreation users of all ages and backgrounds have diverse facilities available. Tualatin is both nature- and people-friendly.

Health, Safety and Social Services

In the Year 2030, Tualatin is a safe and healthy community. Tualatin implements an effective plan to meet the emergency needs of the homeless and transition them into housing. The community provides local solutions for its residents who live in poverty.

Tualatin is a safe city with crime under control. Youth participate in programs that counteract attraction to gang affiliation and graffiti. The police and judicial systems have adequate funding to reduce crime.

Tualatin has an accessible social service system for community members. All Tualatin residents have access to affordable health care and work to stay healthy. Translation services are available for non-English speaking residents. Tualatin cares for all residents and provides access for housing, transportation, social services and cultural activities. Faith-based organizations work together to help meet community needs. Tualatin residents know and take care of their neighbors.

Traffic, Transportation and Connectivity

In the Year 2030, Tualatin has a fully “multi-modal” transportation system that employs automobiles, buses, trains, walking and bicycles, to serve the community’s mobility needs. Improved roadway connections help link all parts of the community, and public access to key public services has greatly improved through careful planning of new development, pedestrian amenities, parking, connections to bicycle routes and mass transit, and other measures.

Tualatin’s traffic management system optimizes signals and mass transit for better traffic flow, while commercial and industrial traffic has benefited from special routes and lanes, roadway improvements, and other measures. Traffic enforcement and speed limits encourage safe driving, and various traffic reduction measures have helped reduce the number of vehicular trips.

Tualatin’s long-planned I-5/99W Connector has been fully developed, separating commuter and regional commercial-industrial traffic from local traffic, and reducing congestion and “cut-through” traffic. Tualatin residents also benefit from improved access to freeways. Local roads are well maintained with an emphasis on roadside landscaping.

Tualatin has strengthened its regional transit linkages, with better access to downtown Portland and other regional centers through commuter rail and buses. Tualatin has also improved pedestrian and bicycle access throughout the city, establishing a network of safe, well-designed pedestrian routes and crossings, as well as a comprehensive system of bike routes and lanes citywide.

Growth, Housing and Town Center

In the Year 2030, Tualatin has maintained a strong community identity while successfully managing new growth and development. A dynamic growth strategy and plan for development have promoted growth choices that fit community values and priorities, while benefiting local neighborhoods, businesses, schools, parks, and roads.

The City of Tualatin has worked collaboratively with other local and regional governments, expanding its Urban Growth Boundary as appropriate, and managing the impacts of UGB expansion to protect community and environmental assets. The City has also planned carefully to address the costs of new growth and needed infrastructure.

Tualatin has diversified its supply of housing, providing a range of housing choices and affordability to meet the needs of its changing population. Tualatin town center has preserved its best historical features while incorporating new mixed-use development, including high-density housing, a full complement of services, commercial and retail development, and amenities that accommodate pedestrians and bicyclists as well as cars.

Good urban design is an important part of Tualatin, with flexible standards that promote an attractive, well-functioning community, including appropriate mixed-used development, small, pedestrian-oriented neighborhood commercial centers, beautiful, tree-lined streetscapes, and community 'gateways' that strengthen local identity.

Tualatin has a thriving local economy that attracts businesses that fit well into the community, providing living wage jobs and supporting small businesses, while encompassing high-end retail development that offers better choices to shoppers and supports the local tax base.

Governance, Leadership and Community Engagement

In the Year 2030, local government in Tualatin helps citizens understand the forces of change, and works with them to promote flexibility and creativity in planning for the future. The City of Tualatin has clear procedures to ensure its adopted vision and plans are funded and implemented.

Tualatin's elected leaders are qualified, competent and representative of the wider community, and committed to open, transparent leadership and clear communication with City staff and citizens. The City maintains its commitment to provide the best possible public services at the lowest possible cost. It has put in place a comprehensive strategy to work efficiently and effectively within a two-county system and is a good neighbor to surrounding cities.

Tualatin builds on its identity as a family-friendly community with services and amenities that support local families. The City works to keep all community members informed through regular sources of information. Local government and citizens work together to promote clear, consistent communication. People who live and work in Tualatin feel a sense of ownership and responsibility to the community. They actively invest their time, energy and resources to help maintain the community's quality of life.

City government reflects the growing diversity of the community and residents feel invited and included in the governance process regardless of their differences. The City works to ensure its diverse populations receive necessary services. Non-English speaking community members have established easy-to-understand avenues to express their needs and concerns.

Local businesses in Tualatin are an integral part of the community, supporting community events, and working to maximize their positive impacts on the community's environment and livability. Tualatin supports its local businesses and works to attract new businesses that enhance local services while supporting local values and qualities.

Arts, Culture, Education, Families and Youth Activities

In the Year 2030, Tualatin is a welcoming community that encourages connections between all its residents. The community appreciates and celebrates its diverse population and provides a creative, thriving environment for all.

Tualatin is a community that values and offers quality education for all ages. Neighborhood schools provide quality education and strengthen their environs. Tualatin schools are among the best in the nation. Lifelong learning opportunities and English classes for non-native learners enrich the entire community.

The community has multiple neighborhood centers that create gathering spots and foster interaction between neighbors. Accessible senior centers provide diverse programming while encouraging senior involvement in the broader community. Parks, the library and other public facilities offer opportunities for community affiliation.

Tualatin residents enjoy a variety of cultural activities in a performing arts center and other venues. An active arts commission offers a wide range of cultural programming. Recreational activities are available for all residents including teen and family offerings.

Tualatin residents enjoy a sense of identity and a rich quality of life created by meaningful community connections.